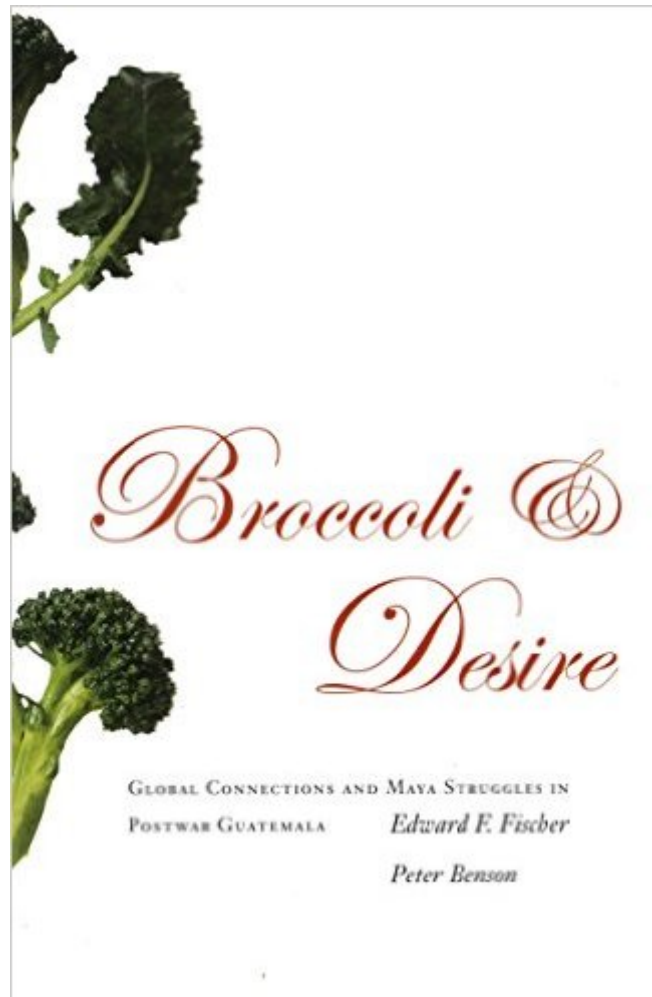


The book was found

Broccoli And Desire: Global Connections And Maya Struggles In Postwar Guatemala



Synopsis

This book takes a surprising look at the hidden world of broccoli, connecting American consumers concerned about their health and diet with Maya farmers concerned about holding onto their land and making a living. Compelling life stories and rich descriptions from ethnographic fieldwork among supermarket shoppers in Nashville, Tennessee and Maya farmers in highland Guatemala bring the commodity chain of this seemingly mundane product to life. For affluent Americans, broccoli fits into everyday concerns about eating right, being healthy, staying in shape, and valuing natural foods. For Maya farmers, this new export crop provides an opportunity to make a little extra money in difficult, often risky circumstances. Unbeknownst to each other, the American consumer and the Maya farmer are bound together in webs of desire and material production.

Book Information

Paperback: 224 pages

Publisher: Stanford University Press; 1 edition (June 21, 2006)

Language: English

ISBN-10: 0804754845

ISBN-13: 978-0804754842

Product Dimensions: 6 x 0.7 x 9 inches

Shipping Weight: 14.1 ounces (View shipping rates and policies)

Average Customer Review: 5.0 out of 5 starsÂ Â See all reviewsÂ (2 customer reviews)

Best Sellers Rank: #877,596 in Books (See Top 100 in Books) #68 inÂ Books > History >

Americas > Central America > Guatemala #151 inÂ Books > History > Ancient Civilizations >

Mayan #750 inÂ Books > Textbooks > Humanities > History > Latin America

Customer Reviews

One of the best books I've read to understand the complexity and overlapping interactions in Guatemalan industry. Professor Fischer uses the Broccoli trade as a fascinating case study to shed light on larger trends in American consumption and other export products within Guatemala.

This is a great anthropology account of the interconnections between the United States and a third world country like Guatemala.

[Download to continue reading...](#)

Broccoli and Desire: Global Connections and Maya Struggles in Postwar Guatemala Tecpan

Guatemala: A Modern Maya Town In Global And Local Context (Westview Case Studies in Anthropology) Securing the City: Neoliberalism, Space, and Insecurity in Postwar Guatemala Caribbean Connections: The Dominican Republic (Caribbean Connections: Classroom Resources for Secondary Sch) Dinner Recipes: A Collection of 3 Books For Egg Plant, Dim Sum, and Broccoli. Everything You Need For A Wonderful Easy To Make Dinner For Family And Friends ... (The Essential Kitchen Series Book 95) Guatemala y sus Orquideas / Guatemala and its Orchids (Spanish and English Edition) Honeymoons In Guatemala: A travel guide of Guatemala, a honeymoon planner and some romance advice Savage Desire [Desire, Oklahoma: The Founding Fathers 3] (Siren Publishing Menage Everlasting) Paranormal Romance: Dragon's desire (Dragon Shifter Romance Billionaire Romantic Comedy Book 2) (Paranormal Action Adventure Shifter Romantic (Dragon's desire) A Field Guide to the Amphibians and Reptiles of the Maya World: The Lowlands of Mexico, Northern Guatemala, and Belize Time Among the Maya: Travels in Belize, Guatemala, and Mexico Maya after War: Conflict, Power, and Politics in Guatemala Maya Cultural Activism in Guatemala (ILAS Critical Reflections on Latin America Series) Women's Activism and Globalization: Linking Local Struggles and Global Politics The Lost History Of Aztec & Maya: The History, Legend, Myth And Culture Of The Ancient Native Peoples Of Mexico And Central America: Olmec, Maya, ... Zapotec, Toltec, Mixtec, Totonac, Aztec Getting Started in 3D with Maya: Create a Project from Start to Finish-Model, Texture, Rig, Animate, and Render in Maya Chronicle of the Maya Kings and Queens: Deciphering The Dynasties of the Ancient Maya Maya Angelou 350+ Best Quotes: Maya Angelou Inspirational and Best Quotes from A Phenomenal Woman (Best Famous Quotes Book 1) Perspectives on the Ancient Maya of Chetumal Bay (Maya Studies) The Complete Illustrated History of the Aztec & Maya: The Definitive Chronicle of the Ancient Peoples of Central America & Mexico - Including the Aztec, Maya, Olmec, Mixtec, Toltec & Zapotec

[Dmca](#)